

CERI: INSPIRING WORLD-CLASS INNOVATION In Western Australia

.....
50 years ago NASA was able to land man on the moon, safely bring him home and transform the economy of their entire nation all in under a decade...

So imagine **what could be achieved with YOUR research** in the next ten years.



We know that one small step can change the world, so **take the leap** and be part of the **transformation of WA.**

#TakeTheLeap

CERI



CENTRE FOR
ENTREPRENEURIAL
RESEARCH AND
INNOVATION

What we offer

CERI's goal is to help you see your research become something more than an entry in a journal. We will encourage and support the creation of an Entrepreneurial Mindset in our CERians. This doesn't just mean equipping you to establish a Startup company, but giving you the power to choose a different direction for

yourself and your research. You will be able to apply the skills you gain at CERI throughout your career, whatever path you take.

CERI is an independent not-for-profit that works in close collaboration with all our universities and research institutes.

CERI exists to inspire and encourage the creation of new opportunities for WA now and in the future.

Join CERI

Passion, creativity and dedication are essential elements for success at CERI. Having an idea for a Startup is not a prerequisite, whatever your expertise or experience you will have something to bring to the table.

The majority of places are offered to those conducting research through a WA university or

research institute. Anyone who is currently or recently undertaken postgraduate studies are welcome to apply, all fields and disciplines are accepted.

All applications will be carefully reviewed by our Commercialisation Advisory Panel and you should prepare to be interviewed.

Attending CERI will help you develop an Entrepreneurial Mindset and introduce you to:

-  A new diverse skills set
-  A new way of thinking
-  An alternative to grant writing and academic research
-  Collective ideation - through "collisions" with other top researchers
-  Like-minded individuals
-  An environment that fosters creativity
-  The Innovation Process
-  Proof of Concept: commercialisation potential of your technology
-  Opportunities to form specialist teams
-  Our highly skilled Mentor team
-  Our Advisory panels
-  Startup formation
-  Research-a-thons
-  Access to Scholarships and alternative funding
-  Access to potential investors
-  Startup office space



www.ceri.org.au

Contact us today for more information:

22 Stirling Highway, Nedlands WA 6009 • info@ceri.org.au



@CERINOV8